

## Media Release

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### **Beem Credit Union and BC School Sport Team Up to Launch “Beem Equipment Access Program”**

**British Columbia** – Beem Credit Union is teaming up with BC School Sports (BCSS) to launch the **Beem Equipment Access Program**, ensuring financial barriers don’t prevent students from participating in school sports.

This initiative provides essential gear—wrestling singlets, soccer cleats, volleyball shoes, and more—to students in need, helping them stay active, engage in sports fully, and develop valuable life skills.

This partnership underscores Beem’s commitment to youth, education, and community well-being.

"Sports teach teamwork, resilience, and leadership," said Brian Harris, CEO of Beem Credit Union. "We believe every student should have the chance to experience these benefits, and we're committed to removing barriers to participation."

"Beem’s support is instrumental in helping us expand our ability to provide student-athletes with the equipment they need. Together, we’re making school sports more inclusive and accessible, creating new opportunities for the next generation," added BCSS Executive Director Jordan Abney.

For more information about the Beem Equipment Access Program, visit [bcschoolsports.ca](https://bcschoolsports.ca).

#### **About BC School Sports:**

BC School Sports is the provincial leader and voice for educational athletics in British Columbia, providing service to over 450 public and independent member schools. BCSS offers opportunities in 18 sports, with over 123,000 student-athlete registrations annually. BCSS is the governing body for educational athletics administering policies, rules and regulations to create equitable opportunity and support for member schools and their coaches.

#### **About Beem Credit Union**

Beem is a new credit union with a history that extends back more than eight decades, when its founding credit unions were formed. Rising to the rapidly evolving challenges of the financial services industry and inspired by cooperative values, our founding credit unions recognized that we can do more together. United as Beem, we are combining our strengths to better serve our members. Beem is one of BC’s largest provincially regulated credit unions, supporting the financial wellness of over 190,000 members from 66 branches across the province with \$17 billion in assets.



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